



**STRATEGIC ASSESSMENT & ANALYSIS COURSE  
SPECIALISED TRAINING PROGRAMME FROM RISC**

**INTRODUCTION COURSE  
5 DAYS DURATION**

**CONTENT**

**DAY ONE**

- Introduction to strategic Intelligence
- Links to strategic business planning
- Strategic Assessment outline and typical content
- Intelligence led work and the UK NIM
- The role of the strategic analyst
- Strategic conversation and communication strategies
- Strategic Intelligence process
- Problem definition and scoping
- Stakeholder analysis.

**DAY TWO**

- Creative thinking tools and using conceptual frameworks
- Exercises to demonstrate and practice creative thinking tools at the strategic level

**DAY THREE**

- Introduction to the use of the strategic analysts toolkit and tool demonstration exercises including various techniques and how they link to the development of the terms of reference (TOR)
- TOR exercise

**DAY FOUR**

- Student presentation of TOR exercise, Instructor feedback
- Strategic analysis tool exercises including:-
- Force field analysis
- Scenario modelling
- Historic analogy
- Futures modelling and predictive analysis
- Triangulation analysis.

**DAY FIVE**

- Hypothesis and indicator development and the link to collection planning
- Risk v Impact assessment
- Project planning, setting SMART objectives and recommendations
- Report structure

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